

LIVING BY DESIGN WITH CATHY HOLLOWAY HILL



In this press kit, you will find:

- **An introduction letter from Cathy**
- **Info about the Living By Design Radio Show**
- **Cathy's bio**



**Empowering You Through Self Discovery
Life is Not About Finding Yourself—It's About Creating Yourself!**

“what you perceive becomes what you believe; what you believe becomes what you achieve”



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“LIVING BY DESIGN” RADIO TALK SHOW

*Host, Cathy Holloway Hill
Co-Host, Broadcast Icon, Mr. Tony Lamont*

The Living By Design Radio show is an extension of my work as an author, professional speaker, and life coach. My goal is to empower as many people as possible to take back their personal creative power and release the potential that lives inside.

Since May 2008, our radio show has enjoyed a listening audience of over 250,000, and the growth is projected to grow steadily over the next 6 months!

Your presence on the show will, no doubt, provide enlightenment and knowledge to my listeners that will change lives forever.

To view the ratings and comments we receive on our show, please visit <http://blogtalkradio.com/cathy-holloway-hill/feed>

If you have additional questions about our show, please feel free to send an email to cathy@chollowayhill.com.

For additional information about C. Holloway Hill Enterprises, please visit <http://chollowayhill.com>

May today and everyday be a blessing; and always **LIVE LIFE BY DESIGN!**

Kindest regards,

*Cathy Holloway Hill
Founder & CEO
C. Holloway Hill Enterprises*



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Cathy's Bio Highlights

Cathy Holloway Hill is founder and CEO of C. Holloway Hill Enterprises, a personal and professional development organization specializing in technology consulting, training, and career/life coaching.

Education and Certifications:

B.S. Computer Science
Technology certification in ITIL
Technology certification in Cisco WAN Network Design
Technology certification in Voice Over IP Network Design
Leadership Development
Life Coaching certifications in:
 Women Diversity Training
 Life and Career Empowerment
 Professional Speaking

Corporate Experience:

Brown-Forman Beverages Corporation (home of Jack Daniels, Korbel Champagnes and Woodford Reserve)
IBM Corporation
Leadership, management, engineering skills
Employee development and training

Recently, Cathy walked away from a lucrative 6-figure corporate career to focus on her life's purpose of enhancing and advancing the lives of others. Her professional experience in the male-dominated technology industry affords her the ability to speak from the heart on many topics related to career and life success. During her career, she has been recognized with numerous awards for outstanding leadership, communications, and service. She has memberships in many national organizations, i.e., Professional Woman Network, NAWBO, NAFE, National Speakers Association, eWomenNetwork, and Toastmasters International. She has conducted Seminars, Workshops, and Motivational presentations to numerous organizations, and she is a **Premier Coach for eWomenNetwork**, the #1 global network for connecting women business owners (over one million members worldwide).

Cathy hosts a live Radio Talk Show every Wednesday entitled, "Living By Design". This radio talk show focuses on self, health, and wealth to enhance and advance the lives of women. Cathy's co-host, Mr. Tony Lamont is an icon in the broadcasting industry. Mr. Lamont, a radio and TV personality, has conducted numerous celebrity interviews, including President Bill Clinton, President George W. Bush, Senator Barak Obama, Senator Hilary Clinton, and countless A-list celebrities in the entertainment, sports, and music industries. Cathy's talk show airs each Wednesday, 6:00 p.m. est, at www.blogtalkradio.com/cathy-holloway-hill.

For two consecutive years, Cathy was recognized as the Black Achiever of the Year within the Community. This award recognizes African-American professionals for their career accomplishments and commitment to mentoring young people. Cathy has also been recognized in Who's Who Black Louisville and many corporate leadership mentoring programs.



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The *Living By Design Radio Talk Show* airs each Wednesday, 6:00 p.m. eastern. This radio talk show focuses on self, health, and wealth to enhance and advance the lives of women.

Internet Talk Radio is growing exponentially. Over 80 million Americans now listen to internet radio every month (Bridge Ratings, May 2008). Additionally, millions more are listening around the world. Blogtalk Radio is a syndication network, a leading syndicator of quality programs. The *Living By Design show* offers quality content as well as experienced and professional hosts. With advanced web streaming technology serving an unlimited number of listeners, archiving of past shows for 24/7 on-demand listening, and the ability to link directly to shows from any website, the *Living By Demand show* provides an outstanding platform to promote, advertise, sponsor, and most importantly, an opportunity to be heard by millions at their leisure. Traditional terrestrial radio is limited and does not provide 24/7 on-demand listening nor any of the other many offerings of internet web streaming radio.

Cathy Holloway Hill has been Featured as a Top Rated Radio Host—link listed below;

<http://blog.blogtalkradio.com/2008/07/02/host-spotlight-living-by-designs-cathy-holloway-hill/>

THE FOLLOWING MEDIA COMPANIES HAVE PUBLISHED NUMEROUS ARTICLES ABOUT GROWTH AND SUCCESS OF INTERNET RADIO:

The New York Times

The Washington Post

ABC News

Fox Business Channel

WNBC News